

Call for proposal for university students

Become a Sustainability Ambassador!

The aim of the competition

For the first time this year, the Miskolc Campus Forum Green and Smart, a traditional international business conference organised by the students of the University of Miskolc in the North-Eastern Region of Hungary, will take place. On this occasion, the Universitas Miskolcensis Foundation and the University of Miskolc are launching a competition for students of the University of Miskolc.

This year, representatives of the economic and social life, politics and science will discuss current issues of sustainability with students in a special atmosphere. The forum will provide a platform for networking, networking and dialogue between different actors to promote innovation. One of the main objectives of the conference is to foster the relationship between students and stakeholders.

Title of the application

Imagine a sustainable university! Where would you like to study? Why would you stay here to study in this region?

Who can apply

Applications may be submitted by all undergraduate, master's and doctoral students who

- be a student at the University of Miskolc at the time of application and
- can prove that you are an active student.
- We welcome applications from multidisciplinary teams of 3-4 people.

Deadline, language, scope and criteria for submission of applications

The deadline for submission of applications is Friday 5 May 2023.

The application must be accompanied by a completed and signed entry form (with a consent form). Applications may be submitted in Hungarian or English. The written application, containing the ideas, proposals and suggestions of the applicant team and a detailed description of these, must be a minimum of 10 and a maximum of 20 pages and meet the following minimum requirements:

Minimum content requirements for entries

- the proposals contained in the application are in line with the objectives of the application,
- the application must include a project plan that takes into account the following sustainability objectives:

The social impact of the institution:

- preparing students for the labour market,
- equal opportunities,
- promoting a good quality of life,
- the social impact of education,
- the use of knowledge in cooperation.

The environmental impact of the institution:

- education and research focused on environmental awareness and sustainability, academic recognition,
- sustainable institutional functioning, commitment to it,
- research in areas related to the UN Sustainable Development Goals.

The economic impact of the institution:

- the image of the University in economic sustainability from a sustainability perspective,
 - measures taken for sustainable management,
 - sustainability of resources.
- the programme design and its feasibility are realistic and consistent,
 - the ideas in the application take into account the traditions of the University of Miskolc,

- in addition to the sustainable operation of the University of Miskolc, the proposals will contribute to the development of the City of Miskolc and the North-Eastern Region of Hungary.

Minimum formal requirements for entries

- entries should be written in Times New Roman font, 12 point font size and 1.5 point margins
- You may also submit annexes of up to 10 pages, but annexes do not count towards the total length of the application.

The team must produce a 3-minute video in which they present their entry in addition to the introduction.

How to apply

Applications can be submitted in person or by post and on paper to the Secretariat of the Board of Trustees of the Foundation, Prof. Dr. Nora Jakab (Building A4, 1st Floor, Room 133) and electronically by sending an e-mail to titkarsag@umalapitvany.hu. No substitutions are possible.

Evaluation of applications

Applications will be evaluated in a one-round procedure, following an evaluation by a 5-member jury of experts. The first three entries will be awarded a prize. Gold, Silver and Bronze Diplomas will be awarded to the submissions of the teams. The team with the Gold Diploma will be awarded the title "Ambassador of Sustainability" for a period of one year at the University of Miskolc. The jury will score the entries according to the given evaluation criteria and criteria. If there are no entries that reach a diploma level, the prize assigned to the diploma level will not be awarded. If more than one entry meets the criteria for a diploma level, the entries will be ranked according to their scores and awarded the additional, lower diploma level.

Results of the competition and awards

- Gold Diploma: voucher in the value of HUF 300,000
- Silver Diploma: voucher in the value of HUF 200,000
- Bronze Diploma: voucher in the value of HUF 100,000
- Special Prize: pilot implementation of the selected project or project element with a professional partner.

The evaluation criteria are as follows:

Evaluation criteria

1. To what extent does the entry address the following areas:
 - a. development ideas in the field of education, research (score: max. 5 points)
 - b. international aspects (score: max. 5 points)
 - c. university social responsibility, social and corporate relations (score: max 5 points)
 - d. university services (score: max. 5 points)
 - e. student, housing, sport (score: max. 5 points)
 - f. communications (score: max. 5 points)
2. Is the sustainability project plan feasible? (score: max. 5 points)
3. How much innovation (novelty) is present in the entry (score: max. 10 points)
4. Does the proposal set out a vision for sustainability for the institution? (score: max. 10 points)
5. To what extent do the ideas in the application take into account the current facilities and equipment of the institution? (score: max. 10 points)
6. The feasibility of the proposals set out in the application, the elaboration of each work process. (score: max. 10 points)
7. The contribution of the entry to the economic, social and environmental sustainability of the institution, the results of the entry (does the entry contain new results, novelties, proposals). (score: max. 15 points)
8. Structure and style of the essay (coherence of the chapters, logical connection, language, accuracy, scientific, exacting, typing/spelling/linguistic errors). (score: max. 10 points)

According to the points awarded on the basis of the criteria:

- 90 - 100 points: Gold Diploma
- 89 - 80 points: Silver Diploma
- 79 - 70 points: Bronze Diploma

Notification of the outcome of the competition

The results will be announced at the Miskolc Campus Forum Green and Smart international business conference on 18 May 2023. Following the announcement of the results, local press coverage will be given to the winners.

More information on applications

Prof. Dr. Nora Jakab (titkarsag@umalapitvany.hu, Building A4, 1st Floor, Room 133)